

Beat: Health

## UNICEF celebrates goodwill partners to mark its 70th anniversary

### UNICEF Ghana for children

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**USPA NEWS** - UNICEF commemorated 70 years of tireless work for children on Sunday, the 11th of December. To mark this anniversary, UNICEF Ghana brought together influential goodwill partners it has been working with to advocate for children.

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As it launched the Child Poverty and Equity Campaign this year, UNICEF partnered personalities such as Noella Wiyala, Rebecca Acheampong, Ameyaw Debrah, Francisca Forson and Gary Al-Smith. These personalities are influential particularly on social media and have taken a step to advocate for Ghana's most vulnerable to help spark conversation and drive change through their various platforms. The celebration brought together the above named personalities, as well as media personalities like Jamila Okertchiri of Daily Guide, Winifred Affum of Ghana Television and Gabriel Ashong of Metro Television who through their platforms have contributed to making the issue of sanitation in Ghana a principal part of the country's agenda. "It's been great working with UNICEF so far but there's more work to be done though. I say thank you to UNICEF for the experience," said UNICEF Goodwill Partner, Gary Al-Smith. "It's amazing how further we can get when we collaborate. We have been able to reach a wide range of people through our goodwill partners as well as inspire young people particularly to talk about the issues that affect them and drive change in their communities," said Susan Namondo Ngongi, UNICEF Ghana Representative. The meeting with the goodwill partners is also aimed at sharing ideas on future collaboration to continue to raise awareness and advocate for the protection of children's rights to help meet their basic needs and to expand their opportunities to reach their full potential. "UNICEF was established to bring help and hope to children whose lives and futures were at risk. Our mission is no less urgent today," said Mr. Anthony Lake, UNICEF Executive Director, to mark the 70th Anniversary. "As UNICEF gives children hope, children are the world's hope for a better future -- for all of us." UNICEF

#### Article online:

<https://www.uspa24.com/bericht-10274/unicef-celebrates-goodwill-partners-to-mark-its-70th-anniversary.html>

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